

SB2S Media Startup Privacy Policy



The personal data that you give us is yours – not ours. We take this seriously. Soup Bowl2Spoon Media Startup (SB2S) is hosted on the Wix Site. We'll only ever access your account to help you with a problem or squash a software bug. We'll never upload any files unless you ask us to. We log all access to all accounts by IP address, so we can always verify that no unauthorized access has happened for as long as the logs are kept.

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or purchase from www.modalyst.co (the "Site").

Personal Information We Collect

When registering on our Site, you are asked to enter your name and email address. This allows us to send you updates, essential information, and invoices if you upgrade your account. When you personalize your profile, you may also enter your mailing address and phone number. We'll never sell your info to third parties, and we won't use your name or company in marketing without your permission, either.

When you install our App, we are automatically able to access certain types of information from your online stores, such as an address, city, country, shop currency, domain, shop ID, and IP address. This information is only used to ensure that our App is correctly installed and applied to your business.

When We Collect Information

We collect information from you when you register on our Site, browse the Site, place an order, subscribe to a newsletter, respond to a survey, fill out a form, use live chat, or enter information on our site.

How We Use Your Personal Information

Customer Service is essential to us. When you write SB2S with a question or to ask for help, we'll keep that correspondence, and the email address, for future reference. When you browse our marketing pages, we may track that for statistical purposes (like conversion rates and to test new designs). We also store any information you volunteer, like surveys, for as long as it makes sense. We may also use the information we collect from you when you register, upgrade your account, place an order, respond to a survey or marketing communication, browse the Site, or use certain other site features in the following ways:

Site Enhancements & Customer Service

- To create a more personalized experience on the Site
- To improve, optimize, and maintain our Site
- To deliver content and product offerings
- To better serve you, especially by responding to your requests, comments, and questions

SB2S Media Startup Privacy Policy

- To develop and provide search, learning, and productivity tools and additional features

Orders & Fulfillment

- To quickly process orders
 - To communicate order information with you and the supplier who will fulfill the order
 - In some cases, to create invoices that are included in orders
-

How We Share Your Personal Information

All your data is stored safely within a secured network on the Wix site. Only a limited number of people have access to this network, and they have been granted special access rights.

All data is encrypted via Secure Socket Layer (SSL) technology when transferred from our servers to your browser. This means that all sensitive information (such as credit card info) is encrypted via SSL technology. All transactions (subscriptions, orders, & transaction fees) are processed through a gateway provider and are not stored or processed on our servers. We do not have access to this information aside from the last 4 digits of your credit card as an identifier.

Data Retention

You may request to delete your account under the Personal Data tab. Please note that we may maintain information about an individual sales transaction to service that transaction and for record keeping.

Do We Use Cookies?

Cookies provide a convenience feature to save you time or tell the Web server that you have returned to a specific page. For example, if you personalize pages on our Site, or upgrade your account, a cookie helps us to recall your specific information on subsequent visits. When you return to our Site, the information you previously provided can be retrieved, so you can easily use the customized features.

Wix uses cookies or similar technologies (such as web beacons) to analyze trends, administer the website, track users' movements around the website, and gather demographic information about our user base. Essentially, we mainly use cookies to service you better. Cookies help us understand customer interactions with our Site so we can develop additional features and productivity tools. You can have your computer warn you each time a cookie is being sent, or you can turn off all cookies. You do this through your browser (like Google Chrome or Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many features that make your site experience more efficient and some of our services will not function properly.

Third Parties

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may interest you. For more information about how targeted advertising works, you can request an email to SB2S at soupbowl2spoon@gmail.com.

You can opt out of targeted advertising by:

FACEBOOK – <https://www.facebook.com/settings/?tab=ads>

GOOGLE – <https://www.google.com/settings/ads/anonymous>

SB2S Media Startup Privacy Policy

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

Your Rights

Subject to any exemptions provided by law, if you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us at soupbowl2spoon@gmail.com to obtain this information.

Additionally, if you are a European resident, we note that we are processing your information to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above.

Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

Changes

We may update this privacy policy from time to time to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons.

Contact Us

For more information about our privacy practices, if you have questions or if you would like to make.